

## Doosan Forklift

Doosan Forklift Training Oakville - Doosan Infracore Company Ltd. is an international and intercontinental corporation that includes Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States partner, Doosan Infracore America Corporation, located in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer requirements.

With a network consisting of over 90 independent dealers, the forklift group provides quality materials handling equipment to the broad North American marketplace. Doosan Infracore America Lift Truck dealers successfully operate in over 220 service and product sales locations throughout Canada and the U.S. The lift truck product line remarkably features 63 distinctive versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these numerous truck designs range from 3,000 to 33,000 lbs. All trucks are designed in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest growing lift truck company in the North American market, due to their consistency in retaining a high level of client service excellence and optimum product performance to all Doosan Infracore Lift Truck users. The U.S. forklift division stationed in Cleveland has a skilled team experienced in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

### Doosan's lift truck history

Korea's initial home-based forklift market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. began to import assembled lift trucks as part of a national machinery expansion venture. Early product sales of this industrialized equipment focused on large business communities, the armed forces and on state-run corporations. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical training grew to become the new focus for improving quality and product development.

### Expansion of Lift Truck Exports

Daewoo started the first home-based lift truck business in 1967, and quickly acquired a massive 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's sophisticated technological advancements combined with sales success placed them in a position of substantial growth of their lift truck operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative enterprise project to counter act competitive pressures in the US materials handling market. This venture radically expanded Daewoo's lift truck sales. Construction was completed in 1984 to facilitate a modern plant which helped establish the business for the manufacture of high end added-value products suitable for export. In 1993, the company had a global sales system and started exporting versions they had established through in-house technology, as a sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into overseas marketplaces.