

## Toyota Forklift

Toyota Forklift Training Oakville - Since 1992, Toyota Material Handling inc., U.S.A., also known as TMHU, continues to be the top selling lift truck provider in the United States. This company has been based out of Irvine, California for well over 40 years, providing a wide-ranging line of quality lift trucks. With a distinguished reputation of stability and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the keystone of Toyota's legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are built here.

Every one of Toyota's manufacturing plants within Canada and the United States comply with the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its dedication to persistent development, and its environmental methods. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift trucks emit 70 percent fewer smog forming emissions than the existing federal EPA standards and have complied with California's strict emission standards and policies.

### TMHU, U.S.A.- Leading the Industry

The president of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's success comes from its dedication to create high quality lift vehicles at the same time as offering first-rate customer assistance and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also referred to as TICO, is listed in Fortune Magazine as the world's biggest lift truck dealer and is among the magazines prestigious world's Most Admired Companies.

### New Meaning to Environmental Responsibility

Toyota's parent company, Toyota Industries Corporation, has imparted an excellent company principles towards environmental management within Toyota. Toyota's rich history of environmental protection whilst retaining economic viability can not be matched by other organizations and unquestionably no other materials handling producer can yet rival Toyota. Environmental accountability is a fundamental feature of company decision making at Toyota and they are proud to be the first and only manufacturer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet another reason they remain a leader within the industry.

Toyota first released the 8-Series line of lift trucks in 2006, yet again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission principles, and California's more environmentally friendly emission standards. The finished creation is a lift truck that creates 70% less smog forming emissions than the existing Federal standards tolerate.

Also starting in 2006, collectively with the Arbor Day Foundation, Toyota added to its dedication to the environment. To this day more than 58,000 trees have been embedded in the ground throughout state forests and local parks that were damaged by fires and other ecological causes. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's system of sellers to non-profit organizations and local customers to help sustain communities all over the U.S.

### Industry Leader in Safety

Toyota's lift vehicles offer better productivity, visibility, ergonomics and resilience, and most notably, the industry's leading safety technology. The company's System of Active Stability, also known as "SAS", helps lessen the chance of accidents and injuries, in addition to increasing productivity levels while minimizing the likelihood of merchandise and equipment breakage.

System Active Stability can sense circumstances that could lead to lateral instability and potential lateral overturn. When one of these conditions have been sensed, the SAS will instantaneously engage the Swing Lock Cylinder to re-stabilize the rear axle. This changes the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also aids to avoid injuries or accidents while adding strength.

The SAS systems were originally used on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped propel Toyota into the lead for industry safety standards. Now, SAS is used on almost every modern internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with mandatory operator training, overturn fatalities across all brands have decreased by 13.6% since 1999. Additionally, there have been an overall 35.5% fall in industry wide collisions, loss of control, falls and overturn from a lift truck for the same period.

Toyota's standard of excellence reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training program to help users meet OSHA standard 1910.178. Training services, videos and assorted resources, covering a wide scope of matters-from individual safety, to OSHA policies, to surface and cargo situations, are accessible through the dealer network.

### Toyota's U.S. Dedication

Since the sale of its first lift vehicle in the U.S. to the fabrication of its 350,000th lift vehicle produced in 2009 at Toyota Industrial

Equipment Manufacturing, TMHU has continued a solid existence in the U.S. This reality is demonstrated by the statistic that 99% of Toyota lift trucks bought in America at the moment are built in the United States.

TMHU is situated in Columbus Indiana and houses nearly 1 million square feet of production facilities over 126 acres of property. Facilities include a National Customer Center, as well as production operations and distribution centers for equipment and service parts, with the whole commitment exceeding \$113 million dollars.

The new NCC was designed to serve TMHU customers and sellers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live product demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its founder, Sakichi Toyoda, in 1867, and lastly a education center.

#### Leader in Client Service and Satisfaction

The NCC embodies Toyota's dedication to providing top-notch consumer service. TMHU's 68 certified Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations right through the U.S, provide the most wide-ranging and inclusive customer service and support in the industry. The company's new and Licensed Used lift trucks, service, parts, and financing capabilities make Toyota dealerships a one-stop shop to guarantee total client satisfaction.